



"Companies that employ this technology with the right set of applications are going to have four times the productivity of those that do not."

- John Chambers, CEO of Cisco Systems, Inc., in a recent interview with the *Financial Times*

World Class IP Telephony

The Challenge

Organizations need improved business performance, while reducing costs and minimizing the risk associated with change. Small businesses often lack the on-staff expertise and financial resources to acquire and manage the powerful technology solutions available today.

The Solution – Vantage Managed IP Communications

Vantage's IP Telephony Service (VIP) is a single solution which includes unlimited local and long distance calling, high speed Internet combined with enhanced features, Cisco local area networks and telephones, all via a Cisco powered carrier class core network.

VIP Service includes innovative services, measurable productivity gains and important new applications, often for the same cost as today. VIP Service includes feature-rich PBX functionality, all new Cisco voice and data systems, *unlimited* local and domestic long distance calling, T-1 speed for data, unified messaging to the desktop, Direct Inward Dial numbers and efficiently designed architecture for small offices and field branches.

Key Features

- High-end platform for additional competitive edge
- Unified communications
- Presence management and Instant Messaging (IM)
- Telephone and PC integration
- Worker mobility
- Business continuance / disaster recovery
- Multi-site connectivity
- Solutions for remote offices and teleworkers
- Service provided by Vantage, Cisco and authorized Cisco Partners
- Secure, dedicated T-1

Improve Customer Satisfaction with an Easy-to-Manage, Easy-to-Use Solution

VIP Service improves your customers' satisfaction by increasing the speed and flexibility of your communications, while allowing you to prioritize how and where customers reach you. Our single-team solution serves all your data and voice needs while eliminating maintenance and service worries. Since we're managing the core network, we can provide the exact same services and features to everyone on your network, no matter where they are located, so you can concentrate on running your business.

Benefits of Convergence

- Productivity gains of up to an hour a day per user
- Business continuity enables customer communications under any environment
- Communicate with remote employees as if they are in the office next door
- Message access anywhere, anyway, anytime
- One-stop message management
- Prioritization of messages by user

Cost Benefits of Convergence

- One network connection with unlimited domestic calling offers lower total cost of ownership
- OPEX versus CAPEX: fixed price Service Agreement with no capital outlay
- Predictable, steady billing helps cash flow
- Upgrades, unlimited growth and maintenance included
- Single cabling for voice and data
- Immediate ROI in many cases



About Vantage

Vantage Communications is an international technology leader that operates one of the world's largest hosted e-commerce networks and is recognized by Cisco as an IP Telephony pioneer. Whether it's improving the productivity of small businesses, providing tools for technology giants like AOL and Microsoft, or creating assessment tools for the education and public safety industries, **our customers are our source of innovation.**

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