



"MY Access! provides a manageable means to monitor and support students in their mastery of various types of writing, particularly those required on standardized tests that hold so much weight in education today."
David Kneier, Manheim Township High School, Lancaster, PA

MY Access!™

Online Writing Practice with Immediate Diagnostic Assessment, Constructive Feedback and Instructional Assessment

The Challenge – Improving Student Writing Proficiency

The National Commission on Writing warns that writing is *The Neglected "R"* and cites the latest NAEP scores as proof. "The quality of writing must be improved if students are to succeed in college and in life," the Commission's report concludes.

Teachers instruct a minimum of 120 to 200 students weekly. Assigning and hand-scoring one writing practice per week requires at least 25 hours of teacher time, above and beyond normal class preparation and instruction. When scored papers are returned, often delayed by a week or more, students have lost interest in the topic and in improving their work. No wonder teachers are hesitant to give such assignments!

Yet, many states require annual writing assessments at various points in a student's career, and passing is often required for graduation or grade-level advancement. How can teachers provide writing instruction and practice that prepares students to succeed at this fundamental, yet crucial skill?

The Solution – MY Access!™



MY Access! (www.gomyaccess.com) is Vantage Learning's prompt-driven, web-based writing environment that scores student essays instantly and provides diagnostic instruction that engages and motivates students to want to improve their writing proficiency.

MY Access! is based on a simple premise: Provide students with more frequent opportunities to write, provide them immediate scoring and feedback, and encourage improvement through a continuous, iterative process of writing and revising.

Features

MY Access! analyzes more than 300 semantic, syntactic and discourse characteristics and provides a holistic score as well as scores within five major domains:

- **Focus & Meaning** - cohesiveness and consistency in perspective and main idea
- **Organization** - logical sequence of ideas and discourse
- **Content & Development** - content breadth, support of theme, elaboration
- **Language Use & Style** - word/sentence complexity and variety, tone/voice
- **Mechanics & Conventions** - adherence to rules of edited American English

Benefits

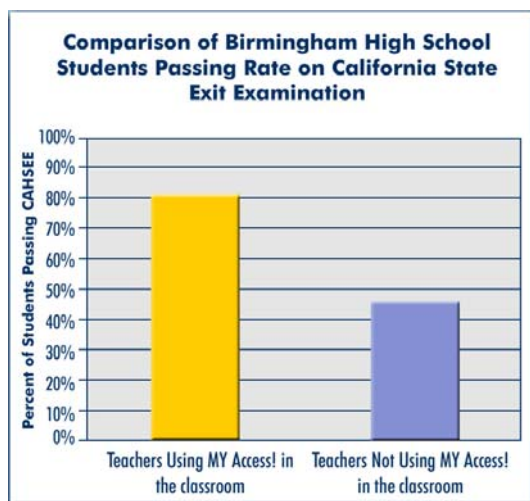
- Immediate scoring engages and motivates students
- Individualized feedback in English, Spanish and Chinese (Japanese coming soon) drives focused and timely intervention
- Web-based tools are accessible anywhere, anytime
- Proven to be more consistent and reliable than expert human scoring
- Less expensive than traditional off-line administration and hand scoring
- Frees teacher to focus on instruction

MY Access!

- Engages and motivates students to write more frequently, improving their writing proficiency with each revision
- Provides teachers with more time for informed intervention, supports the use of rubrics in the classroom, and documents improvement with an online portfolio
- Provides teachers with the tools to help students improve their writing skills and identifies those students most in need of instruction

MY Access! Gets Results

Birmingham High School is one of 51 schools in District C of the Los Angeles Unified School District in California. Approximately 75% of the students enrolled in Birmingham High School are economically disadvantaged, and 65% are also English Language Learners. Although the state agreed to delay the requirement of passing the California State High School Exit Examination (CAHSEE) until 2006, Birmingham administrators and educators knew they needed to take immediate action in order to raise their students' achievement levels to acceptable levels.



Birmingham partnered with Vantage Learning and Apple Computers to bring mobile assessment carts into the schools. Each cart contains 25 Apple iBook computers loaded with MY Access! writing instruction software. One year after implementing their MY Access! plan, 81% of Birmingham students who used MY Access! passed the California High School Exit Examination, while only 46% of the students who did not use MY Access! passed the exam. The passing rate for the school as a whole was approximately 70%.

Getting Started

1. Call us at 1-800-230-2213 to schedule a free live web demonstration.
2. Ask about our special offer!
3. Order MY Access! and start seeing student writing proficiency improve immediately!

What Educators Say

"Using MY Access!, I have seen my students' scores go from C's and D's to A's and B's, from a few garbled sentences ...to organized multi-paragraph essays."

Robin Hibbard, Teacher, Bright Ideas Charter School, TX

"On that first [MY Access!] prompt, only 14% of our students scored in the top 50% of the rubric. By the end of the year, those same students showed a gain of over 30% from their initial submission to their final submission, with 86% scoring in the top 50% of the rubric."

James B. Ellison, Computer Specialist, Cascade Elementary, UT

"MY Access! is the most motivating writing tool our fourth and fifth grade students have experienced! Students leaving our computer lab thanked me for buying it for our school. Parents say their students can't wait to get home to log on and revise their papers."

Nancy Waggoner, Silva Valley Elementary, CA

"This program has been a useful addition to our writing curriculum, allowing teachers to assess students' writing without the burden of hand-scoring dozens of papers. Students especially like the immediate scoring and feedback."

Kathleen M. Burd, Teacher Specialist, Caroline County Public Schools, MD



About Vantage

Vantage provides services in all 50 states, and contracts directly with the state educational agencies in Pennsylvania, Mississippi, Virginia, Oregon and Texas. Vantage also creates products for The College Board, ACT, Harcourt Educational Measurement, CTB/McGraw Hill and Thomson Learning, and industry giants such as Microsoft, Apple Computer, AOL and Sun Microsystems.

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